



MEDIA RELEASE

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SYDNEY WESLEY MISSION CHIEF WINS NATIONAL EQUITY TRUSTEES' NOT FOR PROFIT CEO AWARD

The Superintendent of the Wesley Mission in Sydney has won a long term achievement award for leading a Not For Profit organisation in the 2005 Equity Trustees's CEO Awards.

Rev. Dr Gordon Moyes has been head of the Wesley Mission for 27 years and through his clear direction, determination and strength of character he has shaped the Mission into one of Australia's leading charities – helping more than 222,000 people annually.

The Equity Trustees' Not For Profit CEO Awards recognise outstanding achievements of chief executives working in the Not For Profit and charitable sector.

There were close to 90 nominations for the awards this year from across Australia. The awards recognise excellence in delivering services, enhancing the organisation's image and for building strong and successful partnerships.

The Wesley Mission is one of Australia's oldest organisations, founded in 1812, last year it had a total revenue of more than \$140 million. The Mission, based in Sydney, provides:

- pastoral services in Australia and developing countries;
- community services, (includes serving meals to the homeless, helping long-term unemployed, family counseling services, and providing respite places to children with disabilities); and
- care services (including residential aged care, senior adult education services, community aged care, and 24-hour Lifeline crisis counselling).

Soon after arriving at the Wesley Mission in 1977, Dr Moyes set about redeveloping the Mission's buildings and property. The Wesley Mission is now a 40-storey building, housing a theatre, restaurant and offices. At a cost of \$320 million, the building was opened debt free and it is now the welcoming, impressive public face of the Wesley Mission, whilst generating a future revenue stream.

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Under Dr Moyes' direction, the Wesley Mission was one of the first not for profit organisations to implement a triple bottom line reporting structure and quality assurance system, helping to raise supporter confidence, reducing overheads and increasing care provision.

“CEOs of Not For Profit and charitable organisations receive precious little reward or recognition for their efforts, yet their jobs can be difficult, demanding and challenging,” said Equity Trustees Chief Executive Officer, Peter Williams.

“They routinely face funding shortfalls and difficulties maintaining services, but nevertheless they roll up their sleeves and get on with the job as they take their organisation forward and leave it stronger. Equity Trustees is proud to be honouring Not For Profit CEOs and recognising their commitment, passion, drive and sacrifice.”

The winners of the Equity Trustees' 2005 Not For Profit CEO Awards, announced at a gala dinner on Tuesday 11 October as part of the 2nd International Philanthropy Conference, are:

Equity Trustees' Not For Profit CEO of the Year: Bella Irlicht, Principal of the Port Phillip Specialist School

Equity Trustees' Significant Innovation Award: Alexandra Gartmann, CEO, Birchip Cropping Group Inc

Equity Trustees' First Year Achiever Award: Dr Andrew Young, CEO, CanTeen Australia

Equity Trustees' Long Term Achiever Award: Rev. Dr Gordon Moyes, Superintendent, Wesley Mission, Sydney

Equity Trustees' Judges' Award Joint winners: Michael Traill, CEO Social Ventures Australia and Maud Clark, CEO and Artistic Director, Somebody's Daughter Theatre Company Inc

The sponsors of the Equity Trustees' 2005 NFP CEO Awards are: Deloitte and Citigroup (gold sponsors), AON Australia and Foster's Group (silver sponsors), Bell Potter Securities, Grange Securities, Melbourne & Olympic Parks (bronze sponsors) and Equity Trustees.

The Awards recognise the true worth of those who lead not for profit and charitable organisations.

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Photo Gallery

Digital photos of the winners at the Awards presentation are available for downloading from Equity Trustees' website at: www.eqt.com.au/ceoawards/gallery

***Equity Trustees' CEO Awards – Recognising the true worth
of those who lead not for profit organisations***

